



FINANCE

SUPERHERO

MEDIA KIT

FINANCE SUPERHERO

HELPING READERS TAKE CONTROL OF LIFE AND MONEY



Connect your brand with our readers through actionable, reader-friendly content, email marketing, and social media.

**ADVERTISE
WITH US!**

OUR READERS



Each month, FinanceSuperhero welcomes a growing audience of new readers. 80 percent of our readers are English speakers from the U.S., 5 percent are from Canada, and 3 percent are from the U.K.

Nearly 50 percent of FinanceSuperhero web traffic currently comes from Google and other search engines, and another 40 percent comes from Pinterest. What does this mean? Our readers are typically targeted searchers who are looking for products and services to solve their financial problems.

KEY STATISTICS

E-mail list subscribers **4,000**

Facebook followers **586**

Pinterest followers **4,000**

Twitter followers **7,000**

Unique visitors (12 months) **492,000**

Average time on page **4 minutes**

Total articles published **197**

WHAT WE OFFER



SPONSORED CONTENT

We offer high-quality sponsored articles, honest product reviews, and interviews to authentically promote your business.

EMAIL NEWSLETTER SPONSORSHIP

Our newsletter lands in the inboxes of 4,000 subscribers multiple times each week. Sponsorship is available on an individual message, weekly, and monthly basis.

HAVE ANOTHER IDEA/QUESTIONS?

Please send an e-mail to financesuperhero@gmail.com, and we will get back to you within 2 business days.